

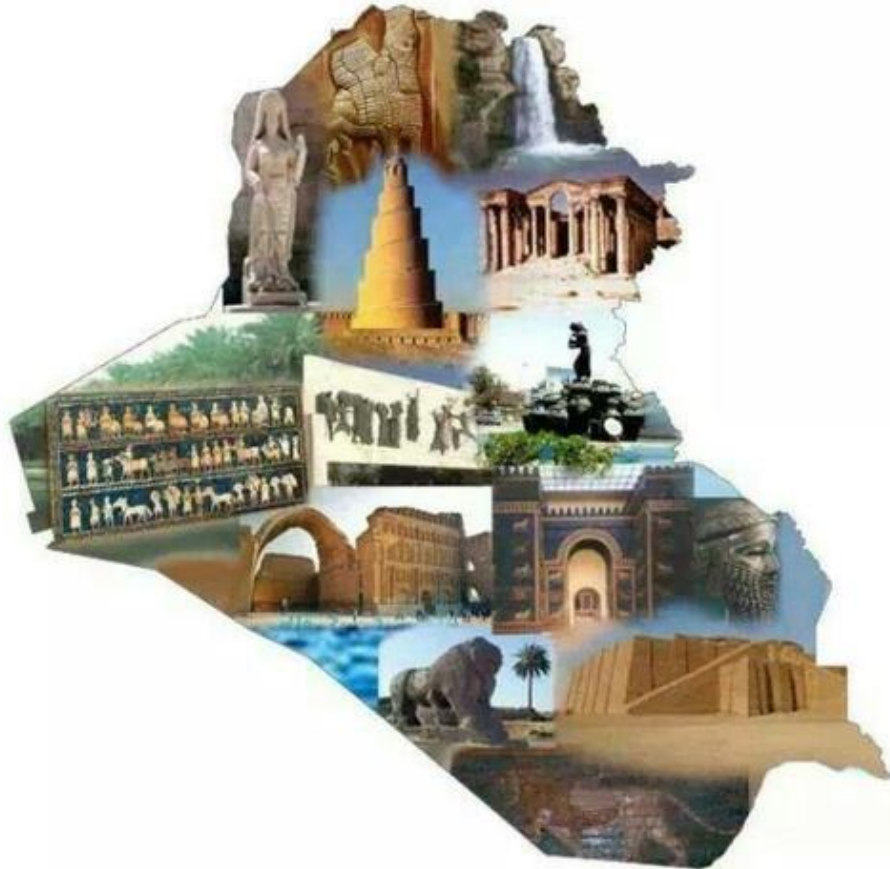
# NOAH ARK

# WHO / WHY / WHAT

- ❑ Innovation - 35 Projects
- ❑ Iraqi Problems:  
Unemployment, BPR,  
Anticorruption, Industries
- ❑ 3D Printed hands
- ❑ Crowdsourcing

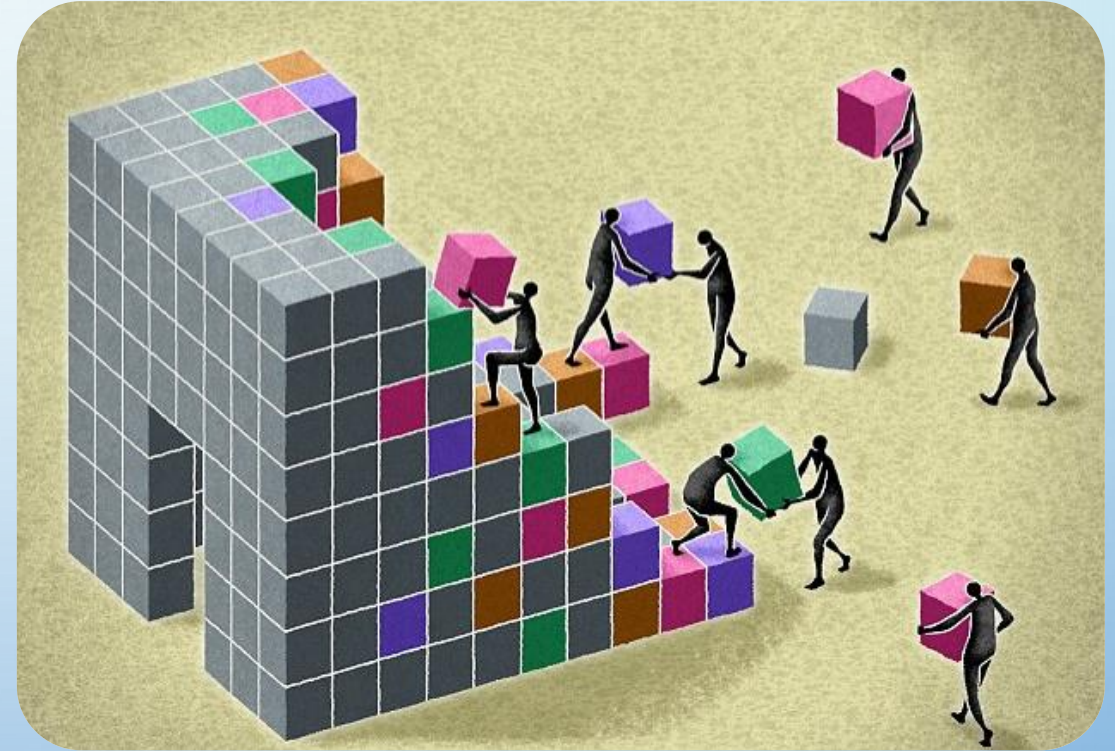
***Biggest issue: youth unemployment***

***Solution: Entrepreneurship***

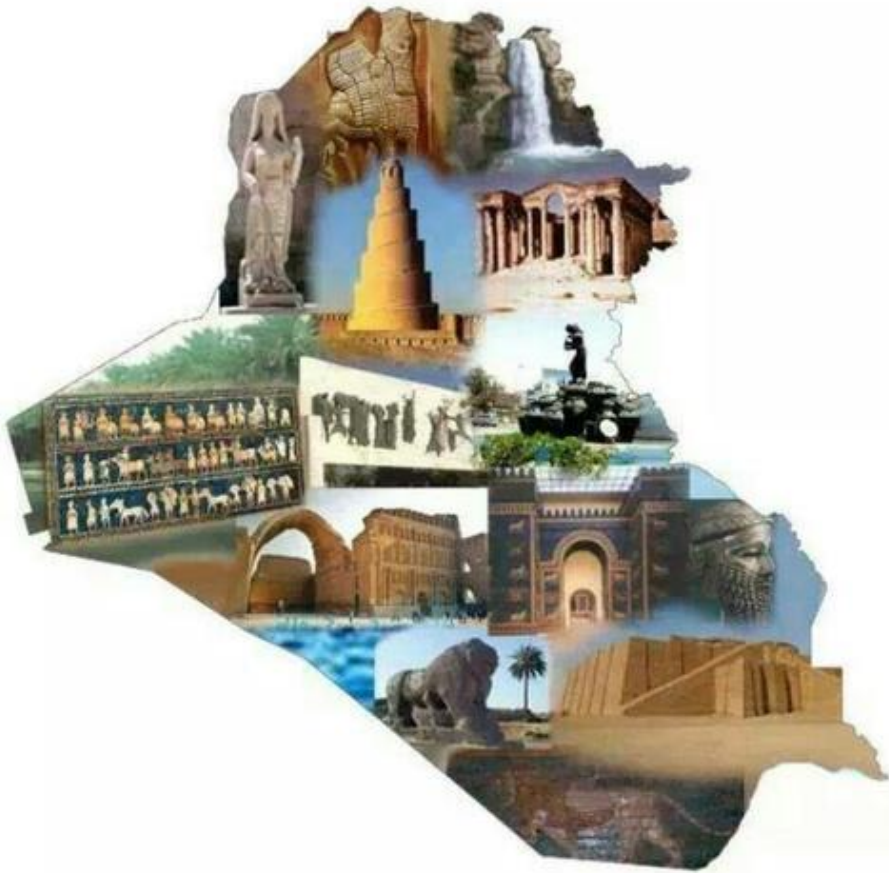


# WHAT WE TRY TO DO

- 1. Solving Iraqi problems**
- 2. The establishment of startups**
- 3. Create new work opportunities**
- 4. The revival of the private sector**



# INGREIENTS FOR IRAQI ENTREPRENEURSHIP



- Science & Technology
- Funding
- Mentoring
- Will – Drive

***Middle Class is the missing ingredient***

NOAH'S ARK  
سفينه نوح  
بابورا نوحی  
محمدا دكوس



**THROUGH WHAT**

The first Iraqi  
entrepreneurs forum

[noah-ark.org](http://noah-ark.org)

# HOW



Graduate youth entrepreneur comes up with idea to solve an Iraqi Problem



Entrepreneur is surrounded by the elite to help him launch a successful startup

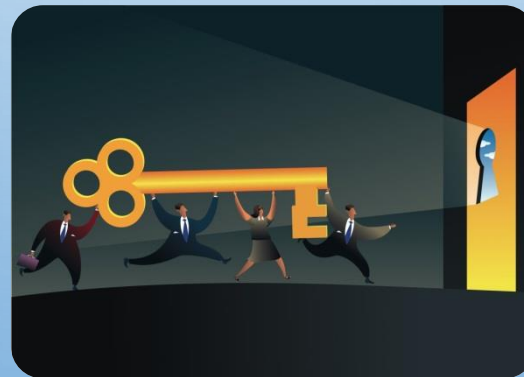
# ROLE BASED

## INDIVIDUALS

- Entrepreneur
- Job Seeker
- Contributor
  - Scientist
  - Professional
  - Academic
  - Executive Manager
- Mentor
- Investor
- Inventor

## GROUPS

- Entrepreneur Team
- Company
- NGO
- Investment Corp
- Incubator  
(next slide explains)



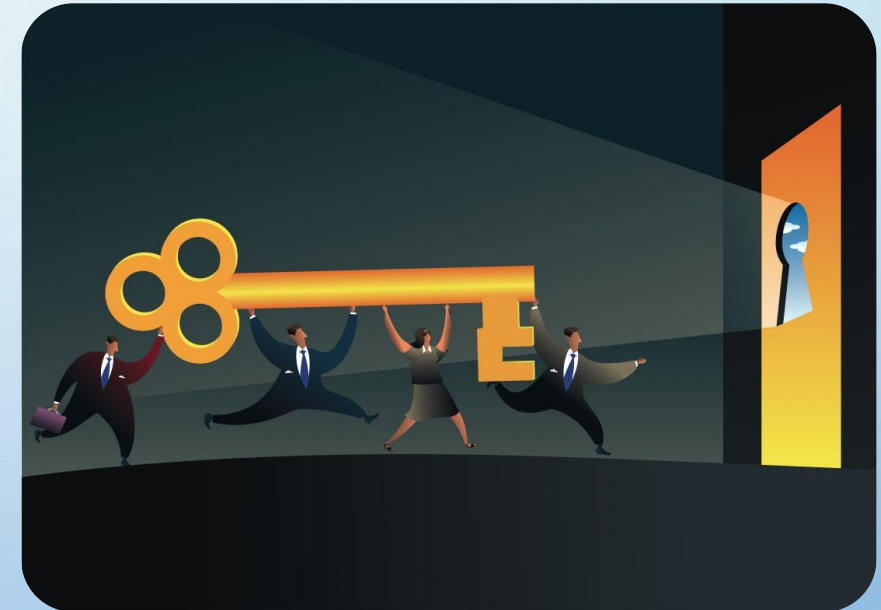
# GENERIC VS SPECIALISED INCUBATORS

**Generic**

**Specialised People**

**Specialised Industry**

**Franchise-Like**



**Collaboration with  
Mushtarak**



# CURRENT ARK MEMBERSHIP



Noah's Ark Statistics 30 November 2018		
Description En	Total Users	Description Ar
Contributor	691	مساهم
Entrepreneur	336	ريادي
Investor	51	مستثمر
Mentor	94	مرشد
Inventor	118	مخترع
Incubator	54	حاضنة
Company	108	شركة
NGO	59	منظمة
# Projects	37	المشاريع
# Visitors/Day	780	الزوار يوميا

# **SUPER PROJECTS**

## **Following Blue Ocean Strategy**

- ❖ **River Transportation Project**
- ❖ **3D Printing Mosul**

# FUTURE

- **Physical Incubators**
- **Crowdfunding**
- **Commercialising Inventions**
- **Voluntary youth projects**
- **Communities**
- **Electronic trading [made-in-Iraq]**
- **Iraqi content**

# WE NEED HELP FROM OUR DIASPORA



**Crowdfunding**  
**Training for graduates**  
**Franchises**  
**Specialised incubators**  
**More super projects**  
**Communities**  
**Register Iraqi organisations**

# ALWAYS REMEMBER



By RiTS